

FIRST MEETING OF THE GLOBAL PLATFORM FOR BUSINESS AND BIODIVERSITY - December 15-16, 2011

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Chairman of OREE

Vice-President to Executive Vice-President for Public Entities and European Affairs, Veolia Environnement

Presentation of the Organisation

Founded in 1992, Orée is a non-profit organisation that brings together members from diverse areas (companies, local authorities, non-profit and academic organizations...) to discuss and test integrated environment management solutions.

OREE works on 7 priorities:

- Business and biodiversity
- Eco-design of products and services
- Industrial and territorial ecology
- Environmental expertise
- Environmental risks management
- Environmental labeling and reporting
- Environmental health

OREE's working groups

- Professional exchange outlets based on the association's 7 priorities
- They enable to share experience and know-how and develop methodological supports and practical decision-making tools for businesses and/or local authorities

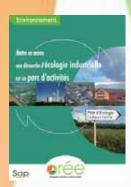


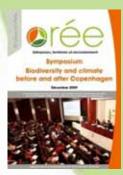
Other tools and services

Publications:









- Events (open to everyone):
 - Symposiums (biodiversity and climate, eco-design, etc.)
 - Meeting debates (ISO 26000, REACH, eco-design, etc.)
 - Books presentation (Lester Brown)
- Weekly newsletters
 - Examining the association's news
 - Grenelle conference on the environment
 - European regulations
 - Relevant conferences/seminars

Business and Biodiversity

Twofold objective:

- Show that economic activities are not only a source of impact but also deeply dependent on biodiversity and on resources and processes supplied by ecosystems;
- Co-build a tool to manage interactions with ecosystems and stakeholders, not as a constraint but as a strategic issue: the **Biodiversity Accountability Framework (BAF)**.

Collective work based on:

- A working group of 30-40 paticipants (companies, local authorities, non-profit and academic organizations...)
- Case studies
- PhD Thesis sponsored by a Cifre grant (French Government) and cofinanced by companies (Veolia Environnement, LVMH, Yves Rocher)
- 1st Thesis (Cifre grant + Veolia Environment) *Companies, biodiversity and ecosystem services : which interactions and strategies ? Which accountabilities ?*
- 2nd Thesis (CIFRE grant + LVMH, Yves Rocher, Veolia Environment): *Biodiversity and stakeholders'* strategy: developing tools to manage multiple and inter-temporal interactions

Business and Biodiversity

Publications:

- Integrating biodiversity into business strategies. The Biodiversity Accounting Framework (2008, reprinted in 2010)
 - Special edition « Symposium biodiversity and climate, before and after Copenhagen » (2009)
- Position paper Orée-FRB « Promoting business reporting standards for biodiversity and ecosystem services » (2010)
- Ecological Economics: Houdet, J., Trommetter, M., Weber, J. Understanding changes in business strategies regarding biodiversity and ecosystem services,.
- Business 2020 (CBD Secretariat): Gonzalez, G., 2011. Innovative accountability methods for biodiversity., Vol. 6, Issue 1

Institutional Relations:

- Convention on Biological Diversity
- European Platform for Biodiversity Research Strategy
- French Foundation for the Research on Biodiversity
- National Strategy for Biodiversity
- Regional Strategies for Biodiversity



Business and Biodiversity

Latest events and participations:

- Workshop Transdisciplinary Research (14&15thnov2011, Brussels), organised by EPBRS-European Platform for Biodiversity Research: Oree was supporting the organisation of several working groups: "Integration of biodiversity into every part of life », « Values and behaviours to a harmonious way of life », « More transparent and effective governance »
- Orée's Annual Symposium on « Land-cover and land use issues : from competition to conciliation » (16thnov2011, Paris)
- The European Biodiversity Conference (1st dec2011, Brussels) organised by European Landowners Organization & European Parliament: Biodiversity issues related to agriculture: which management? which policies?
- Presentation of the report on « Perverse subsidies damaging biodiversity »
 (French Council of Strategic Analysis), with G. Sainteny, President of the report
 (9thdec2011, Paris)
- Sharing Natural, Financial and Knowledge-based Resources . European Sustainability Leaders, Champions and Front Runners Preparing RIO+20 (21st dec2011, Brussels) organised by European Partners for the Environment.
- Preparation of RIO+20 in accordance with international and French NGOs